

Sustainable Solutions Corporation

Turning Sustainability Into Sales

Are you fully leveraging your company's sustainability program? As demand for corporate responsibility continues to grow across industries, sustainability is becoming a powerful sales tool. Ensuring that your sales teams can effectively communicate sustainable product attributes and company successes requires training and a firm understanding of your sustainability program. Sustainable Solutions Corporation will teach your team to speak the client's language and turn sustainability into sales.



This training has been used to help sales teams leverage:

- Life Cycle Assessments
- Environmental Product Declarations
- Health Product Declarations
- Third-party Certifications

Testimonials

"The training was excellent, very comprehensive, and presented in an easy to understand and engaging way. I walked away learning a lot of helpful and valuable information to begin sharing immediately with my customers."

- Jeff Oertel, CertainTeed Corporation

"To put it mildly, you have opened our eyes to a whole new world in regard to sustainability and the use of our product to help achieve desired results. Everyone I spoke with said that your presentation was the highlight of the week!"

- Jon Nickless, Senior Sales Representative - Solar Gard LLC

Objectives:

- Meet customer demands
- Penetrate new markets
- Gain competitive advantage
- Capture market share

Formats:

Style	Time
Online	1-1.5 hours
Onsite	1-4 hours

To learn more about Training and Education programs, contact us:
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