

Sustainable Solutions Corporation

Sustainable Product Innovation

Recognized as one of the biggest drivers of cost savings and revenue growth, Sustainable Product Innovation (SPI) is a core element in fostering a more sustainable business model. As global manufacturers face increasing demand, fluctuating material costs, and potential supply interruptions, innovation is essential to stay competitive. Sustainable Solutions Corporation will train your product development teams to engrain sustainability into each step in the new product design process. Integrating innovative design techniques helps our clients reduce risks, enhance market appeal, and maximize ROI.

From Principles to Practice

Along with our expertise, our exclusive Sustainable Product Innovation Checklist and Guidelines, developed for each specific client, ensure that the principles covered in the training are effectively implemented.

Benefits of Sustainable Product Innovation

Cost Reductions

Considering alternative materials, production techniques, shipping methods, and disposal systems not only identifies opportunities for environmental impact reductions, but for cost savings as well.

Revenue Growth

Recent studies have shown that sustainable products are driving revenue growth faster than their conventional counterparts.

Risk Mitigation

Utilizing life cycle thinking in product design assists in recognizing long-term risk factors and identifying solutions for risk avoidance, helping to ensure continued success.



Objectives:

- Integrate sustainability into product design
- Foster increased innovation
- Optimize existing products
- Gain competitive advantage
- Avoid material risks

Formats:

Style	Time
Onsite	6-12 hours

To learn more about Training and Education programs, contact us:
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