

Sustainable Solutions Corporation

Sustainability Training and Education

The Business Case for Sustainability

Is your organization integrating *Sustainability* into its business strategy? In today's discerning market, leading corporations recognize the many benefits of integrating sustainability into business models and corporate culture. Sustainability is becoming a discipline that supports a profitable business plan; much like finance, sales or IT. Forward-thinking companies understand the significance of sustainability in the current marketplace and realizing bottom line growth.

"To put it mildly, you have opened our eyes to a whole new world in regard to sustainability and the use of our product to help achieve desired results. Everyone I spoke with said that your presentation was the highlight of the week!"

- Jon Nickless, Senior Sales Representative Solar Gard LLC



Why Choose SSC?

Sustainable Solutions Corporation (SSC) provides Sustainability Training and Education that can be tailored to meet your organization's specific needs and sustainability goals. Our background as educators, along with our expertise in sustainability principles and practices, provides the platform to develop customized training programs for clients across a wide range of industries. SSC's team of experienced professionals will design, develop and deliver training programs to incorporate sustainable practices into your operations and organizational structure. SSC works from the top down, educating all levels within an organization.

Education is vital to the successful implementation of any sustainability program. Clients with the greatest success in meeting their sustainability goals have integrated a company-wide training program. Benefits of SSC's Sustainability Training and Education include:

- Hands-on class exercises
- Clear and comprehensive package
- No-nonsense, practical approach
- Direct application of learned material
- Achieve your sustainability objectives

Realized Results

As an example of realized results, during 2010 and 2011, approximately 6,000 CertainTeed employees received Sustainable Manufacturing and Operations Training, which has helped drive reductions in energy by 15%, water by 24%, and waste by 33%.

"Our increased emphasis on sustainability has helped us identify and implement critical initiatives that reduce water and energy use as well as divert waste from landfills. We have learned that even simple modifications can have a big impact."

- Vice President, CertainTeed Corporation

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Black & Decker: Hardware and Home Improvement – Sustainability Training

SSC incorporated the results of a preliminary Sustainability Assessment and Benchmarking Analysis to develop specific training programs for the sustainability teams from multiple locations. The hands-on training provided participants with practical application of the principles of sustainability to their manufacturing operation. The participants created an action plan to improve the overall economic and environmental sustainability of their operations. Reductions in energy, water and material use were achieved. Following the training, the team members were able to evaluate other facilities within the company and create specific action plans for sustainable operations.



Sustainable Solutions Corporation Training Portfolio

Sustainability Sales

Your sales team will be educated to effectively communicate and sell to organizations demanding green products and services. Your sales team will be able to utilize what they learn to confidently compete in the “green” marketplace and help customers meet their green building and sustainability goals.

Principles of Sustainability and Corporate Social Responsibility

A corporate sustainability program is an essential factor in today’s evolving market. This specialized training provides the tools to develop or enhance a corporate sustainability program, ensuring your organization meets market demands, maximizes profitability, and minimizes environmental and social impacts.

How to Market Your Sustainability Initiatives

Many organizations are claiming to be “green” or “sustainable”, so how do you set your organization apart? This training will provide your company with a roadmap to marketing your sustainability program to meet government or customer requirements, increase sales, or improve your competitive advantage. It is vital to tell the world about the initiatives that are improving your organization’s Triple Bottom Line (Economic – Environmental – Social).

Sustainable Product Development and Product Stewardship

This course provides manufacturers with training on SPD and product stewardship, providing the knowledge base needed to introduce sustainable practices into your organization. Manufacturers incorporating SPD into all life cycle phases achieve productivity improvements and cost savings and meet the demands for tomorrow’s new products.

Sustainable Manufacturing and Operations Training

Manufacturing plant personnel play a key role in implementing sustainability initiatives and reducing impacts of a facility. This hands-on training evaluates the client’s products and operations and provides a customized action plan for incorporating sustainability throughout the organization.

Sustainable Operations for Buildings: The Value to Your Bottom Line

Efficiency improvements in all operations of any building can be achieved through an understanding of principles of sustainable operations, building performance measurement and benchmarking, and sustainable facilities management.

To learn more about the value of Sustainability Training and Education, contact:
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