



## SustainableSolutions CORPORATION

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**FOR IMMEDIATE RELEASE**

### **NGBS Growth Adds New Value to Multi-Family Building Market**

**Royersford, PA** - The National Green Building Standard™ (NGBS) promotes sustainability in building projects on all levels and is becoming a growing force in the multi-family residential building market. Developed by the Home Innovation Research Labs, the NGBS is raising the bar in green building and is receiving increasing attention among building owners, renters, and buyers.

As consumers and building owners recognize the significant benefits that sustainability provides, including decreasing operating costs and improving occupant health and comfort, programs like the NGBS are experiencing new levels of growth and adoption. At the time of this writing, the NGBS had 1,135 multi-family buildings certified, with another 863 projects in process, representing over 80,000 separate residential units. From April through July of this year alone, the Home Innovation Research Labs issued 157 certifications to multi-family properties, experiencing its highest volume of certifications issued since its inception in 2007. This growth is indicative of the realized value in third-party certified homes and apartments.

Implementing sustainable practices in multi-family properties presents significant market value. According to 2013 reports, there are roughly 18 million residential units in buildings consisting of five or more in the U.S. These apartments, condos, and other dwellings represent nearly \$22 billion in annual energy costs for building owners and occupants. NGBS certification and other green building standards provide the opportunity to dramatically reduce this energy demand and financial burden. A study conducted by the American Council for an Energy-Efficient Economy (ACEEE) and CNT Energy found that implementing best practices across multi-family properties in the U.S. could generate \$3.4 billion in savings.

In order to facilitate the NGBS Green Certified™ process, the Home Innovation Research Labs certifies qualified professionals to conduct verification inspections. Mike Campbell, Sustainability Specialist at Sustainable Solutions Corporation (SSC), was recently certified as an NGBS Green Verifier. Coupled with his experience with other green building standards, Mike is a recognized Green Building expert. Mike and SSC's Sustainable Buildings and Operations team utilize a holistic approach to provide multi-family building clients with applicable solutions and long-term financial value.



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## **About Sustainable Solutions Corporation**

Sustainable Solutions Corporation (SSC) is a firm driven by a passion to make things better, one sustainable solution at a time. Utilizing decades of experience and industry leading expertise, SSC is recognized as a *trusted advisor* that delivers a turnkey approach. Our three business segments, tailored to meet the diverse needs of clients across all industries, include: Corporate Sustainability, Sustainable Buildings and Operations, and Training/Education. SSC assists clients in developing long-term Sustainable Buildings and Operations programs and provides services to support effective business strategies, succeed in today's market, and realize compounding return on investment.

For more information about our Sustainable Buildings and Operations services, visit: <http://www.sustainablesolutionscorporation.com/sbo.html>. To schedule a call with Mike Campbell, Sustainability Specialist, contact Mike at 610-569-1047 or [mike@sustainablesolutionscorporation.com](mailto:mike@sustainablesolutionscorporation.com).

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